

## Supporting SCoLA

SCoLA's goals include promoting excellence in corporate law teaching, research and scholarship in Australia, New Zealand and elsewhere in the Asia Pacific region. SCoLA runs an annual conference, which is strongly supported by local and international corporate law scholars and members of the legal profession.

We are grateful to our sponsors, who help us maintain the goals and vision of SCoLA, through their generous support. The following sponsorship guidelines will apply from 2008 onwards.

### Sponsorship Tiers

There are a number of ways in which sponsors may contribute to SCoLA:

- **Major SCoLA Corporate Sponsor:** \$ 5,000 and above
- **SCoLA Supporter:** \$ 3,000
- **SCoLA Conference Exhibition Sponsor:** \$ 1,000

Conference sponsorship arrangements, which may be undertaken, in addition to the above include:

- **Naming rights for the SCoLA annual conference dinner:** \$ 1,000
- **Including any number of brochures and/or advertising material into the SCoLA Conference satchel for that year:** \$500
- **Naming rights for the SCoLA annual conference lunch:** \$ 500

### Sponsorship Benefits

#### (i) Major SCoLA Corporate Sponsor (\$5,000+)

Major SCoLA corporate sponsors will receive the following benefits during the relevant sponsorship year:

- Continuous acknowledgement for their support on the SCoLA website and in all conference materials.

- Hyperlinking from the SCoLA website to the sponsoring organisation's website
- The right for 3 persons nominated by the major SCoLA corporate sponsor to attend the SCoLA conference and dinner.
- The right to display major SCoLA corporate sponsor's own corporate banner or logo on the conference podium.
- The right to exhibition space at the annual SCoLA conference and the right to distribute promotional material to SCoLA annual conference participants.

#### **(ii) SCoLA Supporter (\$3,000)**

SCoLA supporters will receive the following benefits during the relevant sponsorship year:

- Continuous acknowledgement as a SCoLA supporter on the SCoLA website and in all conference materials.
- Hyperlinking from the SCoLA website to the SCoLA supporter's website.
- The right for 2 persons to attend the SCoLA conference sessions. *(Please note: additional payment required for attendance at the annual SCoLA dinner unless the sponsor has acquired naming rights to the dinner).*
- The right to exhibition space at the annual SCoLA conference and the right to distribute promotional material to SCoLA annual conference participants.

#### **(iii) SCoLA Conference Exhibition Sponsor (\$ 1,000)**

SCoLA conference exhibition sponsors will receive the following benefits during the relevant sponsorship year:

- Acknowledgement as a Conference Exhibition Sponsor on the SCoLA website.
- The right to exhibition space at the conference and the right to distribute promotional material to SCoLA conference participants.

**Note:** *The combined sponsorship of a particular sponsor will determine the benefits of that sponsor.*

*For example, obtaining the naming rights for the Annual Dinner (\$1,000); obtaining the naming rights to the SCoLA lunch (\$500); obtaining the right to distribute promotional material in conference satchels (\$500) and to also be an Exhibition Sponsor (\$1,000) will allow the sponsor the benefits of a "SCoLA Supporter".*

For information on how you can support SCoLA, please contact the President of SCoLA – see <https://scola.asn.au/contact>.